



# G3XPRESS

## 2024 INCENTIVE PROGRAM

	TIER 1 150 - 249	TIER 2 250 - 399	TIER 3 400 - 699	TIER 4 700 - +
TARGET \$/TIRE	\$7	\$9	\$11	\$13
MID-TARGET \$/TIRE	\$5	\$6	\$7	\$8
DUNLOP & KELLY BRAND \$/TIRE	\$3	\$4	\$5	\$6
ALL OTHER GOODYEAR \$/TIRE	\$2	\$3	\$4	\$5

### EARNED GROWTH INCENTIVE

EFFECTIVE 1/1 - 12/31/2024

- ▶ Attain on total Common Owner net shipments YOY growth
- ▶ Pay on 2024 net purchase of GY target & GY mid-target lines

GOODYEAR TARGET & MID-TARGET LINES ONLY	0 % - 2.99 % \$2	3 % - 4.99 % \$3	5 % - + \$4
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#### Goodyear Target Lines:

Commuter Touring: Assurance MaxLife, WeatherReady, ComfortDrive

All-Terrain: Wrangler AT Adv Kevlar, DuraTrac, Steadfast HT, DuraTrac RT, Boulder MT

High Performance: Eagle F1 Asym 5 Family (ROF, ST, SCT, & SCT ST), Exhilarate, Touring, Sport A/S Family (ROF & SCT)

Winter: Winter Command Ultra

#### Goodyear Mid-Target Lines:

Commuter Touring: Assurance All-Season, Finesse

All-Terrain: Wrangler SR-A, Fortitude HT, Fortitude C-Type, Workhorse AT, Workhorse HT, Workhorse C-Type, Territory Family

All Other Lines Include: Goodyear lines NOT listed above in Target or Mid-target lines (Excludes all Police designated product codes & lines).

Endurance Trailer Tire: NOT included in either Rate or Payment