



March 18, 2020

Dear Business Partners,

As the Coronavirus continues to spread, Max Finkelstein, Inc. is committed to your health and safety. We continue to closely monitor local, state, and federal responses to this current health crisis, and we believe it is critical to remain in constant communication with our associates and business partners.

In accordance with CDC recommendations, we have enacted temporary limits on travel and adopted best practices in order to avoid unnecessary exposure for our associates and for yours. We have put into place, where applicable, a work-from-home mandate, and plan to remain in contact via phone, email, text, remote meetings and web-based conferencing technology.

MFI management teams have established a Business Continuity Plan, and to the extent possible, we are prepared for events that threaten to interrupt normal business functions. Today, our goal is to minimize the impact to our customer service and avoid disruption to your business. We continue to work with our suppliers to maintain enough inventory to ensure adequate availability.

We appreciate our relationships with each of you and your support of our company. Any pertinent information affecting the operation of our business will be communicated to you in a clear and timely manner.

Please take the necessary precautions to remain safe and healthy. Together, we will make it through this extraordinary challenge.

Respectfully,

**Ira B. Silver**  
*President and CEO*  
Max Finkelstein, Inc.

**Sean P. Franciscus**  
*Chief Operating Officer*  
Max Finkelstein, Inc.

**Brian Finkelstein**  
*Vice President, Sales*  
Max Finkelstein, Inc.